

FLORIDA COLLECTORS' NEWSLETTER

FALL 2009

NUMBER FOUR

VOLUME XVIII



No district patches allowed.



No Confederate flags allowed.



No caricatures of native Americans.



Flap patch must fit on the flap of the uniform.



- 1) No flat US flags on patches.
- 2) No designs over the FDL.



Jamboree logo cannot be included as part of the design.



Jamboree CSPs must not exceed 5 inches by 2 inches.



Order of the Arrow emblems with the letters WWW should not have periods between the WWW.



Uses of Native American references that tend to characterize Native Americans as warlike are not acceptable.



National Scout Jamboree should be a single phrase, using all three words.

New BSA emblem design edicts that ensure that patches like these can never be made again.

"CALVINBALL" RULES DEFINED

FROM THE EDITORS

David Weda, Publisher Robert Mathis, Editor

The always-problematic Fall issue.

The Fall issue never fails to be the most difficult to put together. Winter always has the review of the previous year, Spring wraps up the events and issues found at the Section Conference, and Summer always benefits from the National events held since the Section Conference.

But the Fall has the problem of fewer new issues, fewer events that create emblems, and dealing with the rumors of what may or may not happen the following year.

The cover story. In that sense, thank goodness for new National emblem design guidelines. Readers of the Newsletter may recall the design guidelines enforced by BSA Licensing, called "Calvinball", that tend to resemble a game where rules are created and enforced as the game is played (if you don't know, do a Google search of "Calvinball"). On July 6, 2009, the BSA Supply Group sent out new guidelines for patch designs. Rather than putting in writing what may be allowed, it has set down what is not allowed, for OA and council patches, and allowable depictions of native Americans. Those guidelines are included in this issue. The cover shows several of the patches created in Florida over the years that could no longer be produced by licensed BSA vendors, without putting their agreement in danger. No word if the Licensing folks will continue with some of their other arbitrary enforcement of their other rules/guidelines/ suggestions/ notions.

If only the BSA Supply Group could do something about ugly patch designs.

Jamboree 2013. The BSA has now officially announced that the 2013 National Jamboree will be held at the planned "The Summit: Bechtel Family

National Scout Reserve", a 16 square mile tract on the New River in Fayette County, West Virginia. The site is also in the running to host the 2019 World Jamboree, under a joint proposal of the BSA, Scouts Canada, and the Scout Association of Mexico. Gossip on the internet suggests that the world Scouting leadership is interested in the USA hosting its first World Jamboree since 1967. A competing bid is being submitted by Italy (which would be the third European site out of four World Jamborees, from 2007-2019). The selection is expected to be announced in 2011. A search of eBay has already found items being offered for the 2019 bid (not to be considered a statement of authenticity).

The next issue. The Winter 2010 issue will be a review of all that was created in 2009, and to list what will be made for 2010, which is already looking like what will be the biggest patch year of all time.

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North Florida Council 2010 JSP; fundraiser; solid embroidery. Other versions being sold on eBay have had missing WHT embroidery.

BSA CENTENNIAL ANNIVERSARY 1910-2010

Besides the patches to be issued by all of the various councils and OA lodges, the United States Postal Service will be issuing a commemorative stamp for the anniversary. Kind of.



As described in the USPS press release: "The design, created by illustrator Craig Frazier of Mill Valley, California, depicts the spirit and outdoor adventure of scouting through a backpacking scout and a large silhouette of a scout surveying the landscape". (small "s" in "Scout" and "Scouting"). They will be first available for sale at the National Jamboree in July 2010.

Well, a least "Scouting" is spelled correctly. Other than that, there is very little that looks like any connection to the Boy Scouts of America, or an anniversary. The design looks very generic, almost as if the art was created by someone whose knowledge of Scouting (large "S") came second- or third-hand.

The United States Mint will have a commemorative dollar coin available for the Centennial. Sales of the coins will begin on February 8, 2010, and will continue until the end of the year, or until all coins are sold. The coins are 90% silver, 10% copper, and will be sold with a \$10 surcharge, with some of the proceeds to go to the BSA. For more information, go to: www.usmint.gov/mint_programs/commemoratives/index.cfm?action=2010BoyScouts.



NEW ISSUES

+ The LEC of **Echokotee Lodge 200** had voted to create a fundraising flap patch for their Special Needs Camporee program back in August. By their Fall Fellowship, it had become three. A full color version originally approved (**S-40**) was made, then an all-WHT monochrome version was also ordered (**S-41**), with 250 made of each. After delivery, the vendor was notified by the producer that 350 of the monochrome version had been made, with the embroidered sky and other features missing. These were offered to the lodge and accepted, thus becoming a third version (**F-2**).

+ **Aal-Pa-Tah 237** is celebrating their second S-4 Best All Around Lodge award, with another flap (**S-102**).

+ Chapters in **Tipisa 326** have been busy with their Camporee issues, with two from **Astatula Chapter** (regular attendee and staff), **Takachsin Chapter** (regular and staff), and one for a service day held by **Micconope Chapter**. **Onathequa Chapter** (Echokotee 200) helped run their district's Camporee, and made a patch for the "**Onathequa Service Corps**." In Osceola Lodge 564, **Hvlpatah Tastanagi Chapter** (aka "HT Chapter") had a pair of patches for their district's 2009 Camporee (regular attendee and staff).

+ **North Florida Council** has released its first 2010 JSP. Each of these were sold to contingent members for \$2.50, with the understanding that they were to be re-sold for \$10. By the looks of eBay's recent sales, some of the recipients have learned a lesson on achieving profits through undercutting the competition. Some eBay sellers were also selling a version described as missing the WHT embroidery in the background, but without being able to observe this version, it cannot yet be determined if this was a legitimate, widespread error or an isolated thread break.

THE RUMOR MILL

* **North Florida Council** will likely have a whole lot of stuff for the National Jamboree. Besides the "fundraiser" JSP that had been released, there is a planned set of at least four "pirate design" strips with a jacket patch, and another "Home of the Florida Gators" JSP. The council has a design contest for a 100th Anniversary CSP; the rules also request designs for rockers to go with the designed CSP, for "Order Of The Arrow", "Wood Badge", and "Eagle Scout".

* **Southwest Florida Council** has held a similar contest, for their 100th Anniversary CSP, the 2010 JSP, and a 3 inch round patch for the Powell Family Reunion event in April 2010. According to the Council's website, the three patches are supposed to be available January 4.

notes & asides

> As previously reported, Camp Sawyer, South Florida Council's property in the Keys, and the construction of new buildings and a sewage system at the camp. After all of the months of required permitting and approvals needed before a single shovel could be turned, the gateway to the camp has been completed, and the next phase is ready to begin. But more problems have arisen, which should serve as a warning to anyone wishing to construct anything bigger than a shack in the Keys.

First, the South Florida Water Management District is requiring South Florida Council to mitigate the loss of wetlands on the property, by deeding to the district an equal amount of wetlands elsewhere. Anyone familiar with Camp Sawyer knows, there are no wetlands on the property. By the definition of this government agency, however, any property under the elevation of three feet is considered a wetland, and South Florida Council needs to find another seven acres to mitigate the loss due to construction. The proposed solution, is to have Monroe County take the seven acres that it owns on the gulf side of US 1 (where there is no possible place to build anything),

deed it to the Council, who will then deed it to the Water Management District.

Second, the Girl Scout council that runs its own camp on the other side of the island has asked for an injunction to prevent further construction on the Boy Scout side. They are requesting time to study the effect of the work on the Boy Scout side on their own property, and they are requesting twelve months to complete their study. This proposed year of inactivity would end after the time window that the county gave the Boy Scouts to complete their project, effectively ending the construction.

The good news is that Camp Sawyer is likely to be available for a resumption of the Nok Su Chapter Conch Crazy Weekend in 2010.

> As recently seen on eBay:

- A seller recently offered for sale a 1942 Camp J.R.E. Lee patch (#140364481213), described as a camp in Florence, South Carolina. Actually, it was the segregated camp for Suwannee Area Council, a Florida camp. The highest bid for the patch was \$809, making it one of the most expensive Florida camp patches.



- Another Florida camp patch recently sold was a Central Florida Council 1947 emblem, with a "Doe Lake" segment (#280425630109), final price \$127.51.

- Yet another segregated camp patch from Florida, a Camp Coacoochee, ORG twill (#290364260982), sold for \$165.

- Another seller offered a "Vintage—Very Rare Boy Scout Patches Sewn On A Vest". (#190354773500). A 237=A-1 and a 326-R-3 appeared to be the only Florida issues, but there were many, many 1940s and

1950s pieces on this vest. Final selling price was \$5352.52.

- One item that almost escaped notice was titled "85 BSA Neckerchief Order of the Arrow NEW" (#130338615086). The description did not do the item justice, and almost escaped notice. It was a neckerchief for the 1985 SE-1 Conference, but not one seen by many people:



For those sharp-eyed collectors, the DBL cloth was the version for Semialachee 239 as a host neckerchief. Sold for \$211.37.

- In the last three months, a seller from Wisconsin has sold two of the O-Shot-Caw 265-R-5 Everglades Swamp Walk patch, one for \$100, another for \$75. Each time, only one buyer placed the minimum bid.

- Not everything old or rare and available was able to be sold. A Semialachee 239-A-1 was offered for \$1,283.49, and received no bids.

BIG THANKS to those that have contributed to this issue: Rick Obermeyer, Elam Patterson, Gary Johnson, Ken Griffin, Joe Gonzalez, Bruce Campbell, Jason Wolz, and Mike Daly.



200-S-40 2009; Special Needs Camporee; full color; 250 made.



200-S-41 2009; Special Needs Camporee; WHT monochrome; 250 made.



200-F-2 2009; Special Needs Camporee; WHT monochrome; 350 made.



237-S-102 2009; Best All Around Lodge 2009.



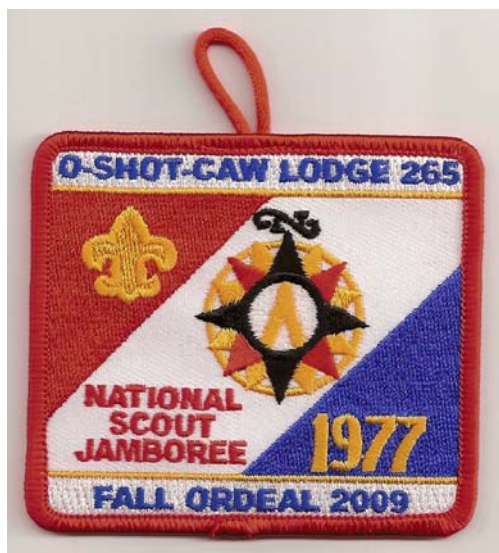
237 2009 Section S-4 Seminars Delegate.



239 2009 Fall Fellowship. Third in 2009 series.



(right) 085 2009 Banquet/ Beaver Day.
 (above) 085 2009 Fall Conclave. Parts
 three and four of 2009 puzzle series.



326 2009 Section S-4
 Seminars Host (right);
 2009-2010 Chapter
 Ordeal (far right).
 Second and third parts
 of 2009-2010 series,
 "Seminole Patchwork"
 theme.



326 2009-2010 year theme patch. Depiction of Lodge Chief jacket.



(above) 326 Micconope Chapter 2009 Service Day. (left) 326 Astatula Chapter Call-out Camporee. WHT cannonball; STAFF. BLK cannonball, attendee.



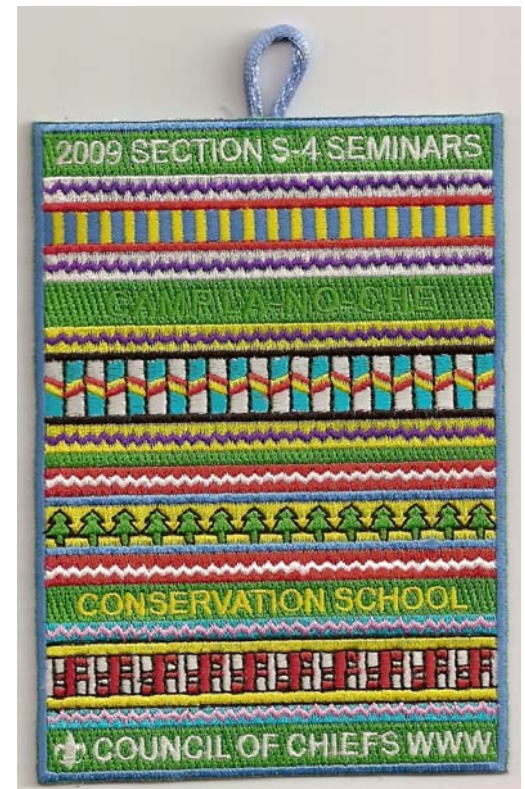
326 Takachsin Chapter 2009 Friendship Camporee. Left; RED lettering and design (attendee), right: RED mylar lettering and design (staff).



200 Onathequa Chapter 2009 Camporee Service Corps; 50 made.



564 2009 Winter Fellowship. (left) regular attendee; (right) RED triangle; Vigil Breakfast attendee.



2009 Section S-4 Seminars/Conservation School/ Council of Chiefs.



564 HT Chapter (Hvlpatah Tastanagi) 2009 Camporee (left, attendee. right, staff)



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LAST MODIFIED: JULY 6, 2009

GUIDELINES FOR CUSTOM PATCHES AND EMBLEMS

The following shall serve as guidelines for review and approval of designs incorporating Boy Scouts of America trademark words, phrases, symbols or mottoes.

For custom patches and emblems commissioned by a council, unit or other Scouting organization, a Licensee must not produce:

- Council Shoulder Patches currently stocked by the Boy Scouts of America (BSA) Supply Group.
- Generic or “stock” standard patches or emblems stocked and sold by the BSA Supply Group.
- Rank insignia, or patches/emblems substantially similar to rank insignia.
- Patrol emblems currently stocked and sold by the BSA Supply Group.
- Merit Badges or Merit Badge “knock-offs”.
- Parody patches or emblems that the BSA, at its sole discretion, would deem as reflecting poorly on the BSA or its programs.
- Patches or emblems that contain the confederate flag.
- Interpreter strips or embroidered knots stocked and sold by the BSA Supply Group.

All custom patches are also subject to the following restrictions:

- All emblems must contain a Boy Scouts of America corporate identifier: either, “BSA” without any periods, “Boy Scouts of America” or the BSA fleur-de-lis; as instructed in the BSA Insignia Guide.
- All emblems must be for a Scouting event.
- No trademarks, including the Girl Scouts of the USA (GSUSA), from others are allowed without prior authorization expressed from the trademark owner (on company letter), and written approval from the BSA.
- No text or designs over the BSA Universal Emblem or FDL, when it is the only identifier used.
- No text or designs superimposed over the American flag (either current or formerly flown), nor attached to it any mark, insignia, letter, word, figure, picture, or drawing of any nature (a stationary American flag may not be used as a patch backing, however, a “waving” American flag may be used).



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Supply Group
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- No obscene gestures, language or slang, that the BSA, at its sole discretion, would deem as reflecting poorly on the organization, its programs and/or its members.
- No words or designs that the BSA would consider, at its sole discretion, to reflect poorly on the values of BSA or that it would deem offensive to BSA and/or its members.
- Patrol Emblems must be 2" round with a tan border / background, no letters or numbers and maximum of three colors.
- Unit, District and Council Emblems must be for a specific event such as a Camporee or Summer Camp. District patches are not authorized.
- There should not be any Political reference made on patches.
- BSA Emblems do not require a statutory markings (i.e. ®,™, ©), except in cases where the emblem or patch is of sufficient size that these marks can be produced legibly.
- Council Shoulder Patches (CSPs) cannot have the city, state on them. Only the Council name is allowed as far as identification of the unit is concerned.

For custom patches bearing third-party trademarks or imagery such as Baden-Powell / Norman Rockwell / Joseph Csatsari illustrations:

- BSA strongly discourages the use of Baden-Powell images because it cannot validate the ownership of these images. To prevent the unauthorized use of another's intellectual property rights, we only authorize the portrait of Baden-Powell painted by David Jagger. See image to the right. The licensee must gain permission from the UK Scouting Association: Chris James at chris.james@scout.org.uk. Such permission must accompany the authorization submission for approval.
- If a Norman Rockwell/Csatsari image is being used, terms and conditions for use of specific design applies. Please reference the illustration list. Rockwell and Csatsari images require artist signatures on the design.
- Any other third-party trademark or copyrighted material being incorporated on a custom patch must be accompanied by a letter of permission on company letterhead of intellectual property owner.



For Order of the Arrow Patches & Emblems:

- Order of the Arrow (OA) Emblems with the letters WWW should not have periods between the WWW.
- OA Pocket Flap Emblems must fit the exact size and shape of the uniform pocket flap (p. 53, BSA Insignia Guide: 2009-2010).
- Any use of Native American imagery must adhere to BSA Native American Guidelines.



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For National Scout Jamboree Patches & Emblems:

Any local council desiring to incorporate a commercial, third-party mark, word or phrase into its 2010 Jamboree CSP must have both written permission from the commercial mark owner **and** the authorization of the Boy Scouts of America National Council. The most expedient way to secure this authorization is to follow the processes previously established for BSA Officially Licensed products.

As with any patch, the local council needs only to submit their designs/orders to a BSA Licensee, along with written authorizations (on company letterhead) from the third-party for use of those marks/logos. BSA's Licensed and Custom Products team will take care of gaining the proper authorization from BSA Legal as is required for such 2010 Jamboree CSP's.

- National Scout Jamboree Emblems may be produced, but the Jamboree Logo may not be included as part of the patch design.
- National Scout Jamboree should be a single phrase, using all three words.
- The maximum width and height for custom Jamboree CSP's must not exceed 5" x 2". See 2010 National Scout Jamboree Council Shoulder Insignia guidelines for specific size dimensions.
- Watch how the word Jamboree is being used. The definition is "a national or international assembly of Boy Scouts." Therefore, examples such as Jamboree District Camporee, Three Fires District Jamboree, and similar patches would not be authorized for production.

For non-custom (stock or generic) or newly created custom "fill-in" designs:

All other designs must be approved using our Licensed Product approval process.

Modified Trademark Use

The BSA understands that in some cases reproduction of certain elements of trademarks and logos in the embroidery process may be substandard due to the size, and reproduction capabilities of these elements on custom patches and emblems. If modifications are made to the BSA trademarks, they require permission from the BSA and are subject to design approval on a case-by-case basis. No third party can lay claim to any designs incorporating any elements of the BSA trademarks.

Color Restrictions

Suppliers of custom embroidered patches and emblems should be vigilant when selecting colors for elements in their designs where the BSA Trademarks are rendered. Colors that are restricted for elements of the BSA marks, words, phrases and the BSA fleur-de-lis, include neon colors, pastels and any other colors deemed inappropriate by the BSA.



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Custom Patch and Emblem Backing

Suppliers of custom embroidered patches and emblems are required to create and use, with prior approval from the BSA, a custom patch or emblem backing, incorporating the Officially Licensed Product Seal or affixing the Officially Licensed Product holographic sticker (should be present on each individual patch) as authorized by the BSA.



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Updated: June 24, 2009

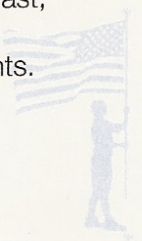
Native American References on Licensed and Custom Products

The skills and traditions of the Native American Indians have long informed the Scouting program. The BSA's respect for and appreciation of Native American Indian culture should be apparent in all aspects of Scouting, including the manufacture, marketing and distribution of officially licensed products, as well as custom products manufactured by the BSA. Therefore, the following guidelines, created in partnership with the Order of the Arrow, will serve as the basis for evaluating the use of Native American Indian imagery on patches, t-shirts and other products.

The Boy Scouts of America, in its sole discretion, may refuse to approve any design or style that it deems offensive or in bad taste. Designs and styles depicting references to Native American Indians (including images and words) are reviewed, when necessary by a three-person panel within BSA Licensing (which includes a member of the Order of the Arrow), to determine whether the design is scandalous or disparaging of Native American Indians.

For your reference, the following standards guide the panel's decision-making process. Please note that this list of factors is not exhaustive. When appropriate, BSA will consider supporting documentation provided by licensee or vendor indicating that the design at issue has been reviewed by an expert in Native American Indian culture.

- For our purposes, "scandalous" means "giving offense to the conscience...." Source: *Webster's Unabridged Revised Dictionary*. MICRA, Inc.
- For our purposes, "disparage" means to "speak of in a slighting or disrespectful way; belittle..." or "to reduce in esteem or rank." Source: *The American Heritage® Dictionary of the English Language*, Fourth Edition. Houghton Mifflin Company, 2004.
- We do not tolerate use of terms such as "Injun", "Redskin", "Squaw", "Buck" and other epithets that could reasonably be viewed as disparaging or scandalous. The submission of any design that includes any such derogatory language could jeopardize your license.
- We carefully consider the relationship between the Native American Indian references specifically (including words and images) and any other element that makes up the product design in its entirety. For example, associating a spear, a hatchet, or a bow and arrow (even the word "arrow") with Native American Indian imagery will likely not be acceptable.
- We carefully consider the connotations raised by the manner in which the Native American Indian references (including images and words) are used. For example, uses of Native American Indian references which are cartoonish or tend to characterize Native American Indians as war-like, bellicose, foolish, or uncivilized are not acceptable.
- The Native American Indian reference must be historically accurate and serve a descriptive—rather than evocative—purpose. For example, a Native American Indian image would be appropriate on an embroidered emblem commemorating an event that showcases Native American Indian culture (assuming the image met the standards set forth above). In contrast, a Native American Indian image would not be appropriate for a t-shirt commemorating an archery workshop or a Camporee devoid of any authentic Native American Indian elements.





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